NOVETTA

CNN-Based Malware Visualization and Explainability

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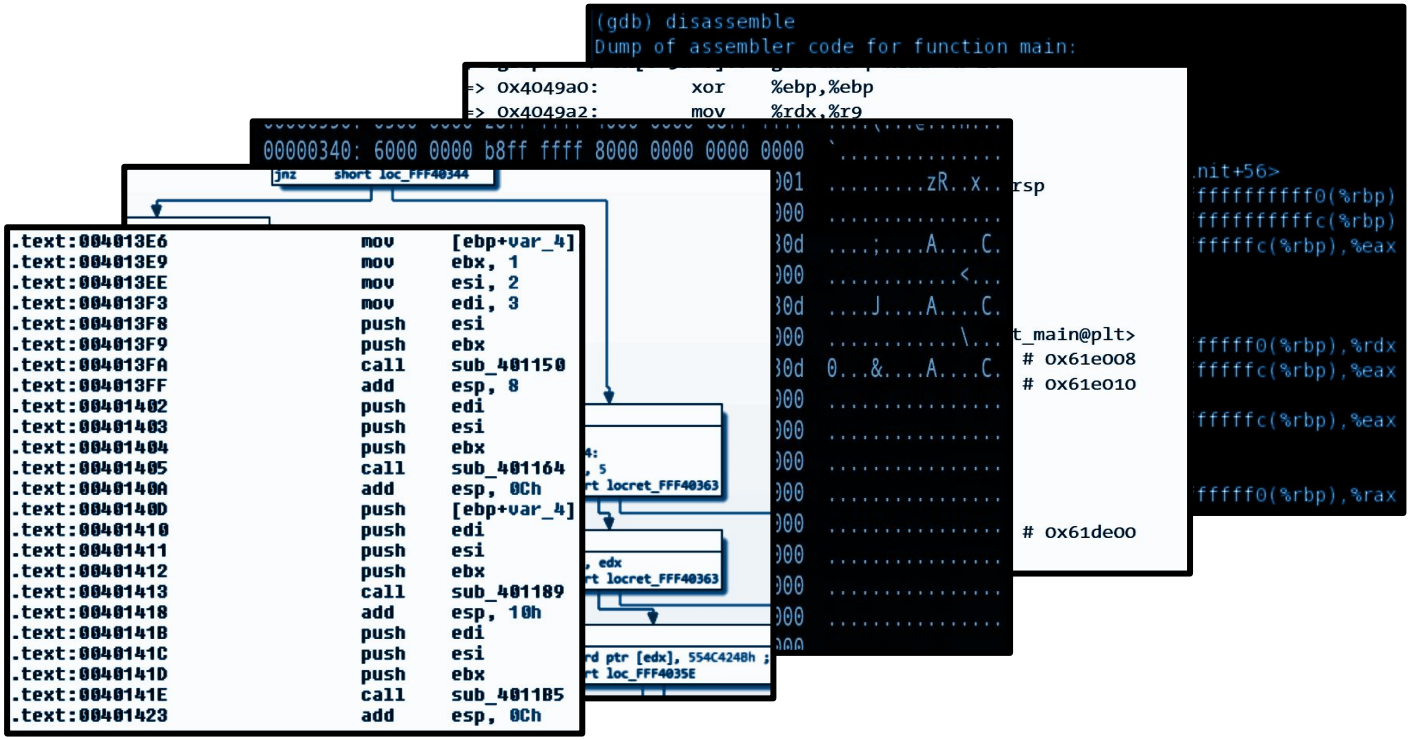
Malware Analysis

Challenges

- Complex malware is inspected manually
- Takes a long time and lots of effort for a single executable to be analyzed
- Extensive domain knowledge is required



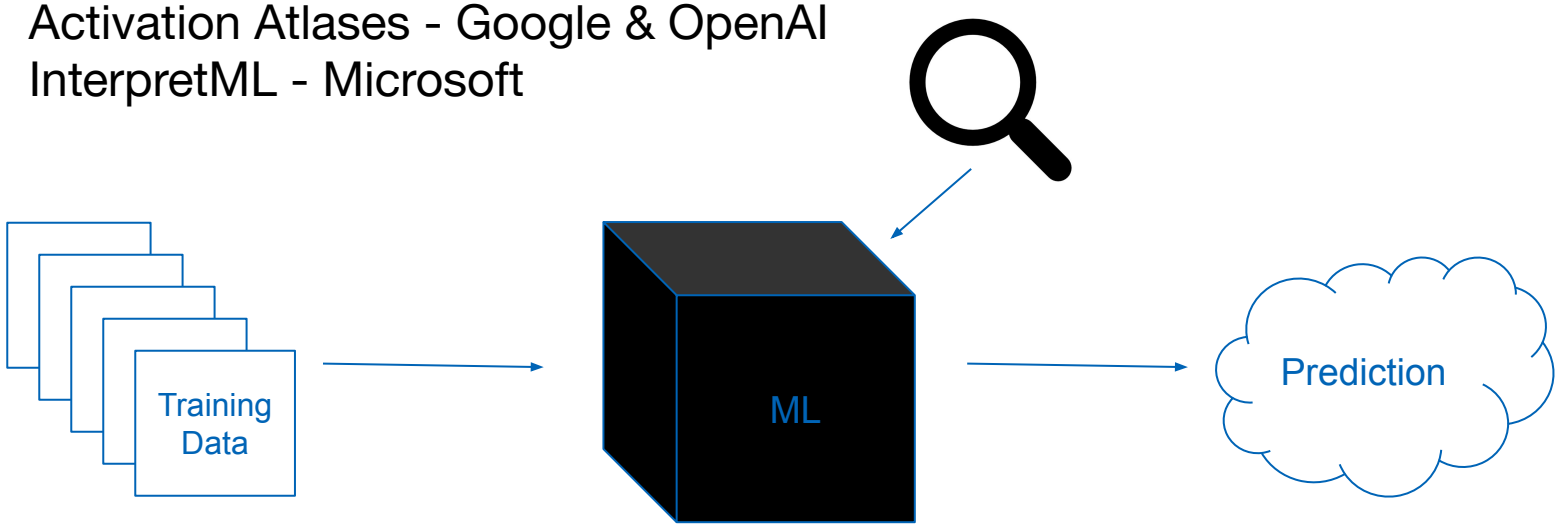
Machine Learning

Malware Classification

- "Deep Learning on Disassembly Data." Davis & Wolff. Black Hat 2015
- "Activation Analysis of a Byte-based Deep Neural Network for Malware Classification" Coull. CAMLIS 2018
- "Malware Detection by Eating a Whole EXE" Raff, Barker, Sylvester, Brandon, Catanzaro & Nicholas. arXiv 2017

Explainable ML

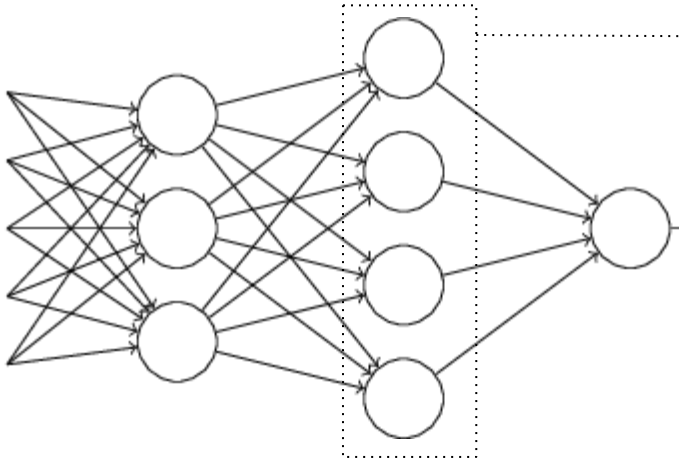
- Activation Atlases - Google & OpenAI
- InterpretML - Microsoft



Proof Of Concept

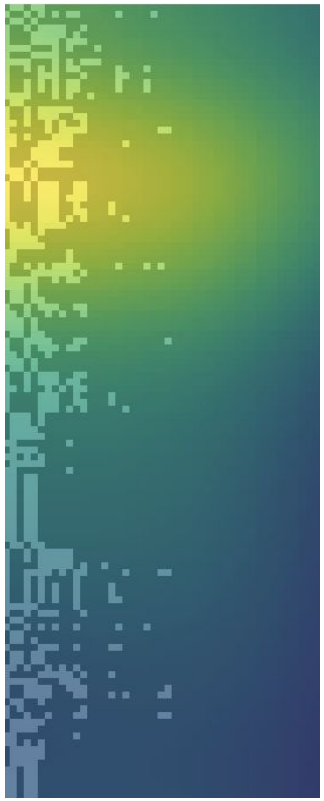
Input
Executable → Image

CNN
ResNet



Malware
Classification

Output
Grad-CAM Heatmaps



Convolutional Neural Network

fast.ai

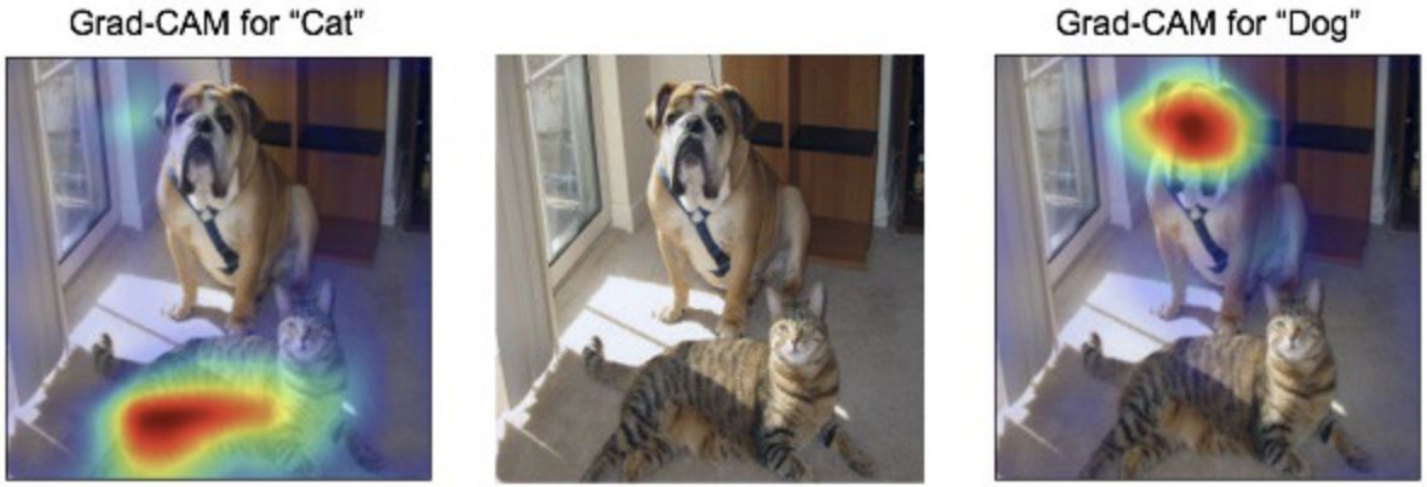
- Simplifies applying state-of-the-art deep learning models and techniques
  - Enables rapid prototyping
- Deep Learning Python Library & MOOC
  - Top Down Approach
  - PyTorch base

```
cnn_learner(data, models.resnet50, metrics=[accuracy])
```

Grad-CAM

Gradient-weighted Class Activation Mappings

- Generated from class-specific gradients passed to a convolutional layer of a CNN
  - Retain spatial information
  - Deeper layers capture higher level visual constructs
- No retraining required
- Guided Grad-CAM: Class discriminative and high resolution



Grad-CAM as Visual Explanations

Establish trust in our models

- Debug ML
- Detect Bias
- Explain unexpected predictions

Machine teaching

- Let models teach humans how to make better decisions about data

Leverage it in other domains

- Medicine
- Malware reverse engineering and analysis

Setup

Data

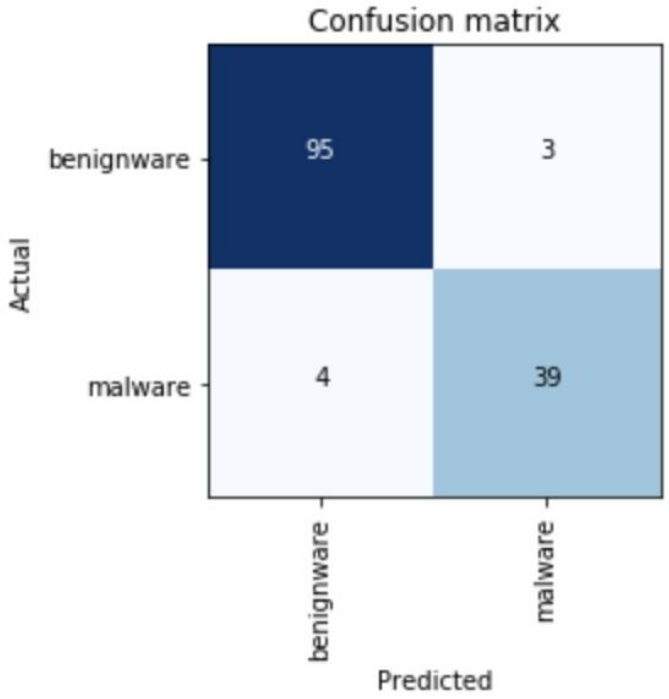
- ~1400 Windows PEs
- 70% benignware , 30% malware

Training

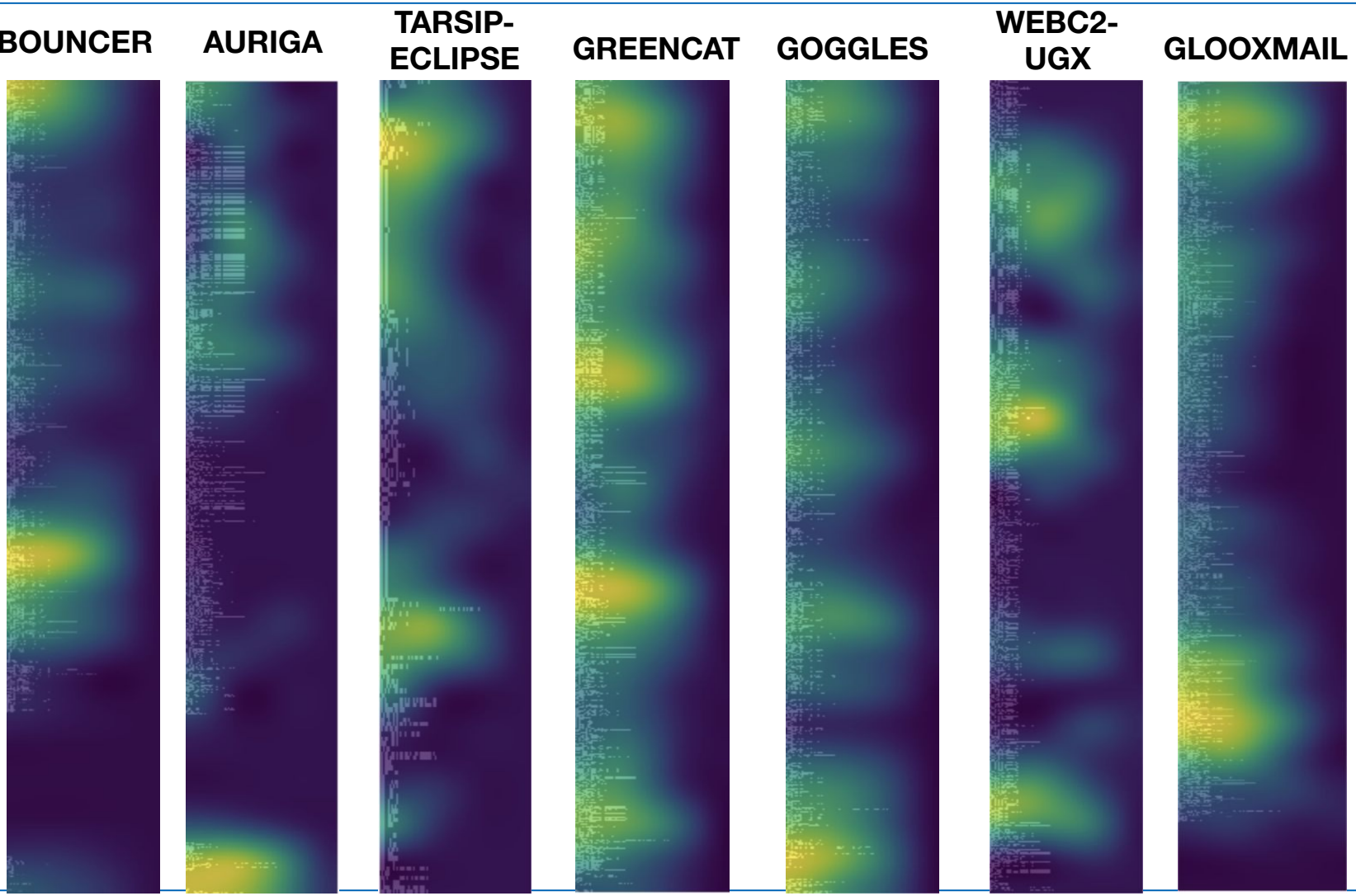
- Train ResNet-50 for malware vs benignware classification
- Grad-CAM to be generated from final Conv Layer
- AWS p2.xlarge

Results

- F1 Score: 96.4%



APT1 Heatmaps



Challenges

Image Representations of Malware

- Variable length images
- Code execution not represented well in this format

Evaluating Heat Maps

- Human judgement

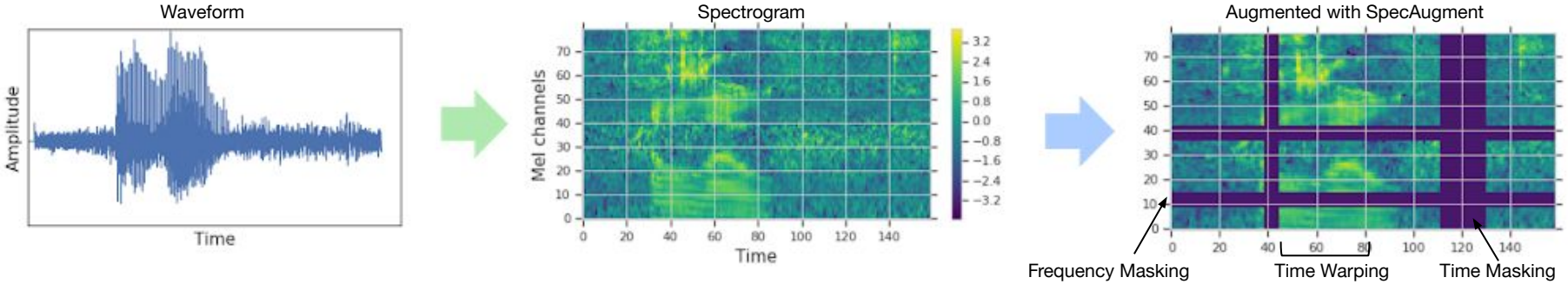
Small Dataset

- ~ 1400 samples from VirusTotal

SpecAugment

SpecAugment is a state of the art data augmentation technique created by Google Brain in April of 2019 for automatic speech recognition tasks.

Audio Classification

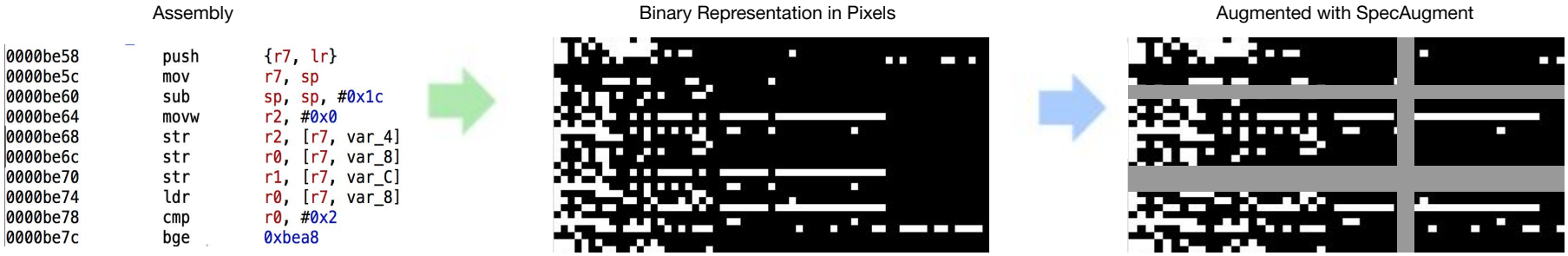


Take a dataset from any domain.

Make it an image classification task.

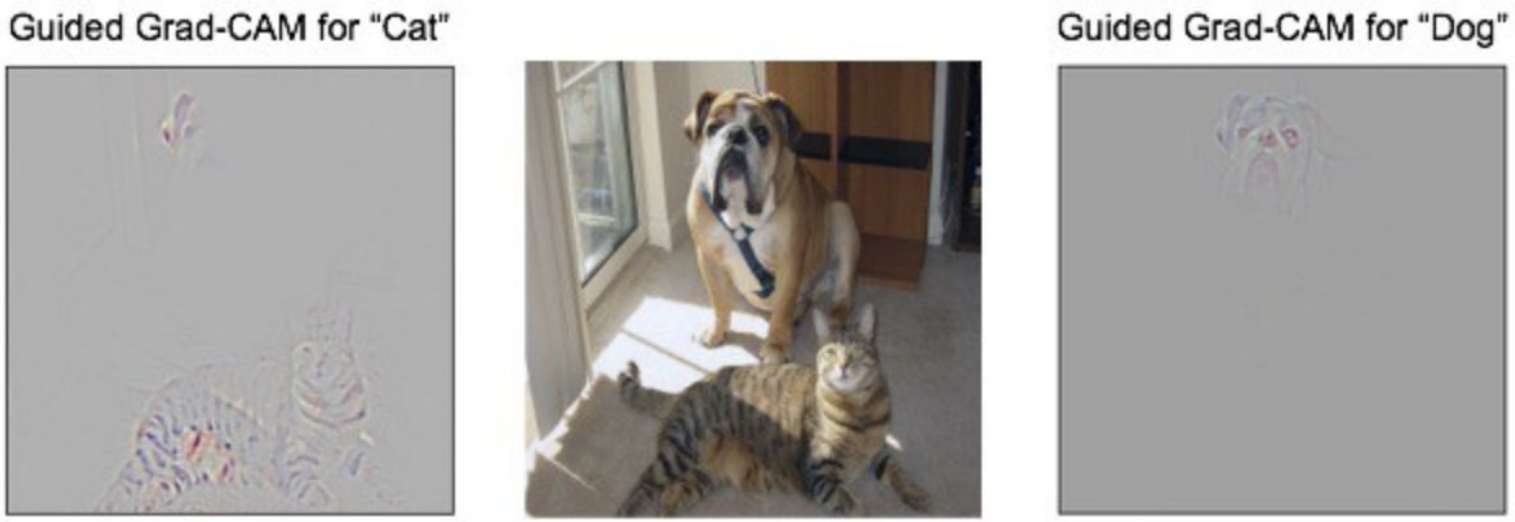
Use SpecAugment to increase the size of your dataset or prevent your model from overfitting.

Malware Classification



What's Next

- **Malware Family Classification**
  - Use Guided Grad-CAM to help analysts discover characteristics of classes of malware
- **Larger Dataset**
- **Input Configuration**



Links

- Grad-CAM
- fast.ai
- SpecAugment
- InterpretML
- Activation Atlases